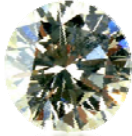


Now, for only pennies a day, you can protect your home from costly and annoying plumbing problems.

Introducing the

Gouin & Son

PLUMBING & HEATING



Diamond Club

"The Diamond Club" is a private membership service club that isn't available to everyone because we couldn't possibly keep up with the work load. We're offering it only to people like you who really love your home and want to protect it from unexpected plumbing breakdowns or worse...water damage! "The Diamond Club" is plumbing security for your home! Take a look at the following member benefits you get for only \$9.95 a month.

1) \$200.00 in free service!

Once each year, a member of my expert plumbing team will give your home a thorough inspection, and FREE plumbing system adjustments to all connected equipment. The complete list includes up to 100 different items... a \$200.00 value alone! Here are just a few...

- ◆ All toilets are checked and tested for leaks and smooth operation. Any adjustments are FREE!
- ◆ All faucets are tested and must pass a rigid "Performance Test." If they don't, they'll be adjusted FREE of charge!
- ◆ All exposed water lines are checked for any damage.
- ◆ All piping under your bathroom and kitchen sinks are checked for any sign of potential water damage.
- ◆ All drains are checked above and below sinks for leaks and clogs.
- ◆ Your washing machine hoses and valves are thoroughly checked and tested.
- ◆ Your water heater is checked for safety, leaks and signs of corrosion. Water heaters are often a major cause of water damage. Keeping this piece of equipment in top shape guarantees Peace Of Mind!
- ◆ Any concerns or questions you have about your homes plumbing will be gladly answered.

2) You go to the front of the line!

As a member of the "Diamond Club", you'll go to the front of the line and to the top of our appointment book if you ever need plumbing service. You'll never wait more than 2 hours for

us to arrive at your home. Same day service Monday – Friday, 8 a.m. to 5 p.m.; 8 a.m. until noon on Saturdays.

3) Get a 20% discount* on any work done!

As a member of the "Diamond Club," you can take advantage of any unadvertised specials we offer. What's more, you get a

whopping 20% discount* (a preferred rate) should you ever need us for any work done. And you get a full, 2 year guarantee on any and all repairs and replacements. *No other plumber in the book will give you great specials and service like that!*

4) Accumulate and use membership credits!

Your membership is only \$9.95 per month. For the first 30 months, your accumulated monthly dues are credited toward any future service. For example; If you've been a member for two years, you have accumulated more than \$230.50. If you want a new faucet, water heater or plumbing service, you can credit 100% of the membership dues you've paid towards the purchase or service cost. In other words, your membership as well as the preceding three benefits cost you nothing ... you can't lose!



Our "Diamond Club" promise

As a member of the "Diamond Club," your home is protected from the annoyance of leaky faucets, clogged toilets and broken water lines. If a problem does occur, you'll go to the top of our service list. You will be priority-service protected from water damaging plumbing emergencies. If you move within our market area, you may transfer your club membership to your new home or it can be transferred to the new owner.

**Discount excludes larger bid work such as whole house repiping, etc.*

We accept Visa, MasterCard, Check and Cash

Monthly - \$9.95 ◆ Yearly - \$119.00 paid in full
3 Years - \$358.00 paid in full

Call 603/528-9000 or fill in the form below and mail it to our address listed at the bottom of this page.

Name _____
Address _____
City _____
State _____ ZIP _____



**Norm Gouin
President**

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